



**NEW YORK COLLEGE**  
EUROPEAN & AMERICAN EDUCATION

## BA in Communication: Mass Media Production - New York College

### AIMS

The field of media film and TV communications encompasses a host of diverse and expanding industries that offer a growing range of employment opportunities both nationally and globally.

Graduates with a degree in Communication with a concentration in media, film and TV will receive training and develop skills and knowledge required for entry into areas such as print, film, television, online media, and media relations.

#### Knowledge Outcomes:

Upon successful completion of this program students will be able to:

- Show basic understanding of subject matter related to communications, mass media, film production, and TV projects;
  - Apply the subject matter critically and analytically in real situations;
  - Comprehend the political, social, legal, regulatory, environmental and technological impacts on media;
  - Demonstrate a working knowledge of the European and American environment of the media industry;
  - Have a foundation in science and liberal studies as delivered through the General Education program;
  - Integrate the knowledge acquired in the program to analyze media, film and TV;
  - Develop practical skills for a film project; and
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- Pursue postgraduate studies or professional qualifications in the field of media, film and TV.

### Duration

Most bachelor's degree programs are designed to require 4 academic years of full-time study, it starts in October, January.

